

A wooden armchair with a patterned seat cushion is the central focus of the image. The chair is made of dark wood and has a simple, modern design. The seat cushion is upholstered in a fabric with a bold, abstract pattern in red, white, and brown. The chair is positioned in a minimalist room with a white wall and floor. In the background, there are two potted plants with green foliage. The lighting is soft and even, highlighting the textures of the wood and the patterned fabric.

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the heart of seating

Press Release

Fenabel at Salone 2025: A New Chapter in Design
April 2025



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Fenabel Shines at Salone del Mobile.Milano 2025 with New Collections and an Immersive Design Experience

Fenabel, a global leader in high-quality wooden seating solutions, proudly concluded its participation at **Salone del Mobile.Milano 2025**, held from April 8 to 13 at Fiera Milano Rho. This edition marked one of the brand's most vibrant and memorable presences to date, with a curated stand at **Pavilion 5 – Stand B03**, where innovation, craftsmanship, and timeless aesthetics came together in a space that truly celebrated design culture.



Baobab Collection by Pablo Regaño



Celle Collection by Pablo Regaño



Nur Dining Chair by Aitor García de Vicuña

A Standout Edition – Where Design Meets Emotion

This year's event was unlike any other, both in its scale and in the way it brought together themes of sustainability, sensory comfort, and human-centered innovation. Fenabel's immersive stand attracted an exceptional turnout of design professionals, press, and long-standing clients eager to discover the newest additions to the brand's evolving portfolio.

Among the highlights of Fenabel's showcase were **three major product debuts**:

- **Celle Collection** – Designed by Pablo Regano, this collection features fluid, organic forms and an elegant presence inspired by Mediterranean architecture and lifestyle.
- **Baobab Collection** – Another creation by Pablo Regano, Baobab evokes emotional functionality, with soft geometries and grounded silhouettes that merge nature and design.
- **Nur Chair** – A striking, minimalist piece designed by Aitor Garcia de Vicuña, Nur balances clarity of form with exceptional comfort, crafted in responsibly sourced wood.

Each of these designs reflected the major **2025 design trends** that defined the fair: soft minimalism, wellness-centered functionality, and a refined return to nature.



An Exhibit Rooted in Values

Beyond the product presentation, Fenabel offered an engaging experience that brought visitors closer to the brand's ethos. Highlights included:

- Direct meetings with Fenabel's design collaborators, offering insight into the creative process.
- A behind-the-scenes preview of future launches and innovations.
- The **Golden Hour Cocktail**, a private event that brought together top international design professionals in a relaxed, ambient setting filled with music, drinks, and shared ideas.

Fenabel also reinforced its commitment to sustainable innovation, with displays that emphasized ethical material sourcing, durability, and environmental consciousness across its production chain.





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What the Industry is Talking About

Salone del Mobile 2025 highlighted the role of furniture in shaping tomorrow's interiors. Some of the dominant themes embraced by Fenabel included:

- **Sustainability Beyond Materials** – Prioritizing lifecycle design, modularity, and responsible production.
- **Wellness-Driven Design** – Merging comfort and ergonomics to support physical and emotional well-being.
- **Tactile Minimalism** – Hand-finished wood, sculptural silhouettes, and a sense of calm tactility were central to Fenabel's aesthetic language.
- **Hospitality Aesthetic in Residential Spaces** – With luxury and sophistication crossing into everyday interiors.



Milan Design Week in Full Force

Fenabel's presence in the fair was complemented by the vibrancy of **Milan Design Week**, with highlights across Brera, Tortona, and Alcova. These parallel events created new opportunities for connection, trendspotting, and brand visibility within the global design scene.



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Looking Ahead

As the industry reflects on this exceptional edition of Salone del Mobile, Fenabel is already preparing its next steps. The success of the **Celle**, **Baobab**, and **Nur** debuts reaffirmed the brand's reputation for meaningful design, artisanal integrity, and international appeal. The entire team extends heartfelt thanks to everyone who visited, collaborated, and helped bring this edition to life.





About Fenabel

Fenabel specializes in crafting high-quality wooden chairs that blend traditional craftsmanship with cutting-edge innovation. With a strong emphasis on sustainability, ergonomics, and contemporary aesthetics, Fenabel continues to lead the industry in seating solutions for residential, hospitality, and commercial spaces.

For press inquiries, high-resolution images, or information about the new collections, please contact:

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